

TAKE PLEASURE, NOT PRESSURE, in choosing a career



Two roads diverged in a wood
and I - I took the one less traveled
by, and that has made all
the difference

Robert Frost

"Which field are you getting into?", pat comes the question the moment you say you're in the 11th or 12th grade. From relatives. Friends. Friends' relatives. Relatives' friends. The whole godforsaken world, it seems.

And you cringe inside; shrink a little, inside. Part of you wants to sink through the floor even, and disappear.

Which field are you getting into?

Engineering

"I don't know!", you want to scream.

Yet you smile politely, and say, "Engineering."

The response comes out clammy, like you don't want to talk about it anymore.



Wondered why? Standing at the threshold of the doorway to your dreams and career, is that how you want to feel about your chosen field?

Ever tried questioning what the society wants and expects from you, and instead listened to that little voice in your head gently urging you to give it a fighting chance?



**DREAM OF WALKING
THE PATH
LESS TRODDEN?**

Design. Writing. Film.
Sustainability. Big data. AI.

All the things that fascinate you seem to lie outside the spectrum of choice as your parents see it.

You don't want to hurt them, but need them to see that the world is changing rapidly, giving way to a slew of new courses and careers that are serving the needs of the new world, the industry as it exists today.

Most importantly, it is important to recognize that these new-fangled courses exist because they are meeting a demand in the practical world.



BRING IN THE EXPERTS

Career Utsav believes, that, in a changing world, it is of crucial importance that students like you take up careers ahead.

However, it can be difficult and confusing for you and your family to decide how to go about laying their trust in the future, standing as we are on the brink of change on a number of different fronts - big data, design, AI, IoT, robotics or may be others unknown fields.

This is why Career Utsav is bringing you the experts, the high achievers, the been-there-and-done-its! Let them take over, and tell you what's really in store for you, and what you can expect life to be like in a niche career.

At Career Utsav, you can sit for a host of widely attended career guidance sessions, engage in one-on-one's with your idols (yes, we've hosted no less than 240 eminent personalities across fields at our events) or network with experts from the top institutions.

Hop on over to Career Utsav 2018 - the biggest career guidance event of its kind in India - that's bringing you all the bells and whistles when it comes to gaining clarity on your career decisions, with a wide variety of seminars, workshops, experience zones, and more!

(We promise you'll find several of these that meet your needs and aspirations. [Take a look at our past seminar topics right here.](#))



Kota on 23rd & 24th November '18
Hyderabad on 1st & 2nd December '18
Bangalore on 15th & 16th December '18

Bid farewell to pressure, and be a part of the joyous journey to your ideal career that Career Utsav is putting together for you, and let your true aspirations take flight!

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